



CYBER SECURITY

There are over 65,000 attempted cyber attacks on UK small businesses per day, with a successful hack occurring every 19 seconds.

WHY CYBER SECURITY MATTERS



39% of businesses reported having cyber security breaches in 2021.

1 in 5 businesses experienced a cyber attack which resulted in a loss of income and / or data.

Cyber breaches cost the average small business £25,700 in basic 'clear up' costs every year.

RISKS OF POOR CYBER SECURITY



Reputational Damage

44% of UK consumers claim they will stop spending with a business temporarily after a breach, with 41% never returning at all.



Clean up Costs

For small businesses during 2021, the average clean up cost of cyber security breaches is around £8,500.



Loss of Customers

33% of businesses claimed they lost customers after a data breach.



Compromised Data

27% of UK businesses who have experienced a data breach in the last 12 months, do so at least once a week.

TYPES OF CYBER ATTACK

Malware



9% of cyber attacks which took place in the last 12 months were due to malware breaches.

Denial of Service



8% were due to Denial of Service (DOS) attacks.

Phishing



Phishing attacks are the most common at 83% and have risen by 11% over the last 4 years.

Man in the Middle



Less than 5% of attacks were due to Man in the Middle attacks.

HOW TO PROTECT YOURSELF

Did you Know...



Around 1 million passwords are stolen every month.



55% of people use the same password on all platforms.



Only 26% of businesses have Cyber Insurance.



Train Staff

Update systems

Install a Firewall

Backup data

Manage Passwords

Monitor bank accounts

Professional provider

BOOK A FREE 15 MINUTE CYBER SECURITY CONSULTATION WITH ABSOLUTELY PC